



# Career Discovery

Discover your future one swipe at a time.

Did you ever have that moment in school when you didn't know what career to pursue or even what the options were?

Ruhnau Ruhnau Clarke's Innovation Lab has launched "[Be - Career Discovery](#)", for iPhone and iPad to solve this very problem. "Be" helps students discover their future careers by swiping through career cards.

Much like the popular dating app Tinder, you can swipe right to like a career or swipe left to pass. Tapping the career card reveals information like salary, job skills, and education requirements. If you are really passionate about a career, crown it as one of your Top 3! Then share them with your friends and see what they choose.

Try out "Be" and explore over 200 STEAM (science, technology, engineering, art, and math) careers in new and exciting fields.

